

Idaho Real Estate Education Council
Regular Council Meeting
March 18, 2009
Minutes

Pursuant to notice given, a **Regular** meeting of the Idaho Real Estate Education Council (Council) was initiated at the Commission office, 633 North Fourth Street, Boise, Idaho.

Members Present:

Gail Heist, Chair, Boise
Donna Capurso, Vice Chair, Bonners Ferry
Beckie Kukal, Member, Jerome
Maris Cukurs, Member, Idaho Falls
Jeanne Jackson-Heim, Executive Director

Others present:

Chuck Byers, Professional Marketing Concepts
Darren Isaacs, CBT Alliance
Matt Johnson, CBT Alliance
Jill Randall, Idaho Association of REALTORS®

Members Absent

Pam Trees, Commission Representative, Lewiston

Staff Present:

Jesama Rosensweig, Administrative Assistant
Mandy Wood, Education Director

Call to Order: Chair Gail Heist called the March 18, 2009 meeting of the Idaho Real Estate Commission Education Council to order at 8:30 a.m.

Agenda: Gail asked if there were any additions or changes to the Agenda.

Minutes:

A motion was made by Donna to approve the meeting minutes. Motion carried.

Council Matters: Maris had some concerns regarding the audits. He suggested that staff look into adding some items to the form. Discussion followed.

Review Council Goals: There was discussion on the Council goals.

IDW Update: Mandy updated Council on the Instructor Development Workshop.

Brokerage Management Update: Mandy discussed the Brokerage Management course and where it is at in the implementing process. Discussion followed.

Law Update: Mandy discussed the Law exam and how the piloting went. Discussion followed.

Law Textbook: Mandy proposed that the Law course text be updated. Discussion followed.

Valuation & Analysis Instructor Policy: Mandy discussed the policy on becoming a certified instructor for the Valuation & Analysis course. Discussion followed.

A Motion was made by Maris to change the Education & Certification Policy to allow a V&A instructor to be either a certified appraiser or someone with 5 years real estate related experience.

Maris amended the motion to make the change effective when other changes are adopted to incorporate law & rule changes. Motion carried.

Valuation & Analysis Textbooks: Mandy proposed that the Commission adopt a national textbook for the Valuation & Analysis course. Discussion followed.

NAR "Green" Designation Course: There was discussion on adding NAR's "Green" Designation course to the Education & Certification Policy accepted designation list for continuing education. Discussion followed.

A Motion was made by Maris is accept and add the NAR "Green" Designation course to the Education & Certification Policy under the accepted designation list for CE elective credit. Motion carried.

Reports: The following reports were reviewed and placed on file in the Commission office.

- License Exam Statistics Report
- Analysis of the License Base
- Budget Report
- Education Fund Report
- Requested Education Fund Report

Education Fund Award Budget: \$82,381.52 so far has been awarded this fiscal year and \$14,325.59 has been paid out.

Education Fund Award Applications:

Proposed Education Fund Budget for FY10-Mandy Wood (Course Offerings): Mandy presented her proposal for the CP Fine budget for FY10. Discussion followed.

09-024-Judy McLaughlin (Event/Speaker Offering): A motion was made by Beckie to approve Education Fund Award 09-024. Motion carried.

09-025-Darren Isaacs & Matt Johnson (BCOO Proposal): A motion was made by Jeanne to approve Education Fund Award 09-025. Motion carried.

Executive Session: In accordance with section 67-2345 (1) (d), Idaho Code, a motion was made by Maris to adjourn to executive session to consider records that are exempt from disclosure as provided in Section 9-340C(9), Idaho Code, and which records relate to

the following subjects: Education Special Considerations and Instructor Special Considerations. Motion carried.

Executive Session: In accordance with section 67-2345 (1) (d), Idaho Code, a motion was made by Maris to adjourn out of executive session, submitted pursuant to Section 9-340C (9), Idaho Code. Motion carried.

Special Considerations:

09-022: A motion was made by Beckie to approve Special Consideration 09-022.—Module 1 will be waived, but will be required to take Module 2. Motion carried.

09-023: A motion was made by Beckie to deny Special Consideration 09-023. Motion carried.

Course Approvals: A motion was made by Maris to approve the following new and renewal course applications. Motion carried.

New

The Green Housing Market: Added Value of Green Neighborhoods

Understanding the Demands of Today's Market

No-to-Low Cost Marketing

REOs; Real Estate Owned

Maximize Your Buyer's Borrowing Power

Principles of Commercial Real Estate

Power of Prospecting & Renewing Referrals Using Social Media

Principles of Finance and the Mortgage Market

Email & Website marketing on Steroids

Commercial Forms 2 – Commercial Leasing

2009 SIOR Spring World Conference (6 hours only, must attend 100% of conference)

New Financing Realities for a New Market (subject to hours and complete outline)

Systems Keep you Sane (subject to hours and complete course materials)

Renewal

What Every Real Estate Practitioner Needs to Know About Older/Newer Homes

A Concise Guide to Real Estate Taxes

Tax Advantages of Home Ownership

1031 Tax Deferred Exchanges & Tenant-in-Common Real Estate

Loan Types and Instruments of Finance

Highlights of Real Property Law

A motion was made by Maris to deny the following course applications for the following reasons:

Goal Setting and Time Management—the course content does not fit within the Approved Topics for continuing education enumerated in Rule 402.

Six Steps to Marketing Success—the course does not appear to be designed to assure that licensees possess the knowledge, skill, and competency necessary to function in the real estate business in a manner that protects and serves the public interest. The course material was too vague or insufficient for consideration.

Your Turn to Drive: Grab the Keys to Personal Promotion—the course material was too vague or insufficient for consideration. The course content does not fit within the Approved Topics for continuing education enumerated in Rule 402. The course does not appear to be designed to assure that licensees possess the knowledge, skill, and competency necessary to function in the real estate business in a manner that protects and serves the public interest.

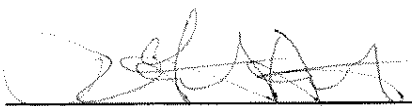
Business Planning: The Road Map to Success—the course material was too vague or insufficient for consideration. The course content does not fit within the Approved Topics for continuing education enumerated in Rule 402. The course does not appear to be designed to assure that licensees possess the knowledge, skill, and competency necessary to function in the real estate business in a manner that protects and serves the public interest.

A motion was made by Jeanne to adjourn the meeting at 12:40 PM. Motion carried.

Respectfully submitted,

Jesama Rosensweig
Education Assistant

Minutes of the Idaho Real Estate Education Council meeting held in Boise, Idaho, on March 18, 2009 are hereby approved.



Gail Heist, Chair



Donna Capurso, Vice Chair



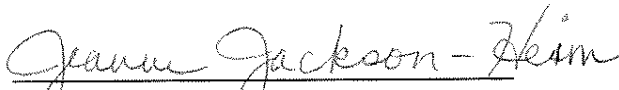
Maris Cukurs, Member



Beckie Kukal, Member

ABSENT

Pam Trees,
Commission Representative


Jeanne Jackson-Heim,
Executive Director

The next regularly scheduled meeting will be on May 18, 2009.
Advise the Commission of any individuals with disabilities needing accommodation at least three business days prior to any meeting.